



MOMENTUM 2020 Trade Show Program Advertising Order

Company Name _____ Phone _____

Primary Contact _____ Contact Email _____

Ad Type, Location, and Dimensions	Pricing
<input type="checkbox"/> Back Cover (Sold)	\$1,750.00
<input type="checkbox"/> Inside Front Cover	\$1,500.00
<input type="checkbox"/> Inside Back Cover	\$1,500.00
<input type="checkbox"/> Center Spread (2-pages)	\$2,850.00
<input type="checkbox"/> Full Page	\$1,200.00
<input type="checkbox"/> Half Page (Horizontal only)	\$700.00
<input type="checkbox"/> New Product/Small Ad (Vertical only)	\$300.00

TOTAL COST \$ _____

DUE DATES

Ad Artwork Due Friday, **May 15, 2020**

Distributed at CMN Trade Show Event **July 14th, 2020**

Mailed Week of **September 14, 2020**

Email artwork to Silvia Osong at sosong@catholicmarketing.com

AD SPECIFICATIONS

AD SPACE OPTION	AD DIMENSIONS (WxH)
Full Page	Trim Size: 5.5”w x 8.5”h Non Bleed: 5”w x 8”h Bleed: 5.75”w x 8.75”h
Half Page Horizontal	Trim Size: 5.5”w x 4.125”h Non Bleed: 5”w x 3.75”h Bleed: 5.75”w x 4.375”h
Back Cover	Trim size 5.5”w x 8.5”h 1/8 “ bleed to all sides
New Product/Small Ad	Up to 50 characters of copy

TERMS AND CONDITIONS

Cancellations or changes on advertising are not accepted after stated due date for the catalog. Timely payment should be made once invoice is received. Invoice for advertising package will be sent on date Advertising Order is received and counter-signed by CMN. Advertiser should adhere to the design criteria outlined on Media Specifications page.

Catholic Marketing Network will not be liable for typographical errors, incorrect information, or omissions in advertising artwork and information provided. Submitting an Insertion Order is construed as an acceptance of all published rates and conditions and such order when accepted by CMN constitutes a contract. All contracts are conditional on strikes, fires, acts of God or any cause not subject to the control of CMN. All advertising placed in the 2020 CMN Trade Show Program is based on rates in effect on issue date; no previous rate discounts will apply. All advertising must be relevant to the topic of serving the needs of Catholics. All products appearing in advertising must honor the teachings of the Magisterium of the Catholic Church.

Purchase Authorization

I hereby authorize this purchase of Advertising and agree to abide by the general terms and provisions, provided by Catholic Marketing Network.

Authorized Signature _____ **Date** _____

CMN Acceptance Signature _____ **Date** _____